

Bachelors of Science in Business Administration (BSBA)

Option in Entrepreneurship (72 Semester Units)

Catalog Fall 2016

Major Catalog Date: _____

Name _____ CIN _____
 Last First MI

Email _____ Phone _____ Term Admitted _____

Adviser's Signature _____ Date _____ Student's Signature _____ Date _____

SEMESTER - LOWER DIVISION BUS CORE COURSES (15 Units)			<i>Prerequisites</i>	<i>Completed?</i>
ACCT 2100	Principles of Financial Accounting	3		
ACCT 2110	Principles of Managerial Accounting	3	ACCT 2100	
ECON ¹ 2010	Principles of Economics I: Microeconomics	3		
ECON ¹ 2020	Principles of Economics II: Macroeconomics	3	ECON 2010	
FIN 2050	Legal and Regulatory Environment of Business	3		

SEMESTER - UPPER DIVISION BUS CORE COURSES (30 Units)			<i>Prerequisites</i>	<i>Completed?</i>
BUS ² 3050	Business Communication (<i>wi</i>)	3		
BUS 4150	Contemporary Issues in Global Business	3		
CIS 3010	Management Information Systems	3		
ECON ³ 3060	Statistics for Business Analysis and Decision Making	3	GE Block B4 (Mathematics/Quantitative Reasoning)	
FIN 3030	Business Finance	3	ACCT 2100	
MGMT 3060	Production and Operations Management	3		
MGMT 3070	Organizational Behavior and Management	3		
MGMT ⁴ 3080	Business Responsibilities in Society	3	Block A (Basic Subjects)	
MKT 3100	Principles of Marketing	3		
BUS 4970	Capstone: Strategic Management	3	All Business Core except BUS 4150	

Note 1: ECON 2010 or ECON 2020 is double-counted in Lower Division GE Block D.

Note 2: BUS 3050 is designated as a Writing Intensive (*wi*) course. A grade of "C" or better is required to satisfy the Graduation Writing Assessment Requirement (GWAR).

Note 3: ECON 3060 is double-counted in GE Upper Division Block B - Natural Science and Mathematics.

Note 4: MGMT 3080 is double-counted in GE Upper Division Block C - Arts and Humanities.

SEMESTER - OPTION: Entrepreneurship (27 Units)

Semester - Required Courses (12 units):			<i>Prerequisites</i>	<i>Completed?</i>
MGMT 4200	New Venture Management	3		
MGMT 4201	Global Entrepreneurship and Innovation	3		
MKT 4300	Marketing in a New Business	3		
MGMT 4108	High Performance Management or	3	MGMT 3070	
MKT ² 3200	High Performance Professional Skills (<i>wi</i>)		MKT 3100	

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Semester - Electives (15 units): Select five courses

Semester - Electives (15 units): Select five courses			<i>Prerequisites</i>	<i>Completed?</i>
BIOL	4200	Global Change	3 <i>Grade of C or better in BIOL 3200</i>	
CIS	3610	Web Design and Development	3 <i>CIS 1200 or equivalent</i>	
CIS	3830	Multimedia Game and Application Programming	3 <i>CIS 1200 or equivalent</i>	
CIS	4880	Information Security	3 <i>CIS 3010 or equivalent or permission of instructor</i>	
COMM	3890	Intercultural Communication in Civic Contexts	3 <i>Block A & B4, an additional course from B, C, D</i>	
COMM	4310	Principles and Practices of Public Relations	3 <i>COMM 3000, 3100, 3200, 3300, 3400, 4300</i>	
ECON	4610	Economics of International Trade	3 <i>ECON 2020</i>	
MGMT	4202	Launching New Ventures	3	
MGMT	4203	Current Topics and Cases in Entrepreneurship and Innovation	3	
MGMT	4204	Social Entrepreneurship	3	
MKT	3400	Consumer Behavior	3 <i>MKT 3100</i>	
MKT	3800	Introduction to Social Media Marketing	3	
MKT	4310	Business Consulting	3	
MKT	4460	Marketing Research - Quantitative	3 <i>MKT 3100 & ECON 3060</i>	
PSY	4150	Interpersonal Relationships	3 <i>PSY 1500</i>	
PSY	4650	Multicultural Psychology: Current Issues and Research	3	
SOC	4200	Group Processes	3	
SOC	4220	Social Psychology	3	
SOC	4300	Urban Sociology	3	
TECH	3600	Lean Manufacturing	3	
TVF	4400	Noncommercial Broadcasting and Film	3 <i>TVF 3000</i>	
TVF	4800	Emerging Media and Technologies	3 <i>TVF 1000, 1100, 3000</i>	

Semester - Additional Required Courses:

Students may require two additional courses to meet the 120 units required for graduation.
