



**CAL STATE LA**

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

# Strategic Plan

*Priority Area: Engagement, Service, and the Public Good*

*Chair: Janet S. Dial, VP UA*



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# Engagement, Service, and the Public Good

*Overall Goal: Graduate civic-minded students equipped for and committed to engagement, service, and the public good*

## Key Initiatives:

- Develop cross-campus capacity to support civic learning
- Increase alumni involvement in and loyalty to Cal State LA
- Increase and strengthen community outreach partnerships
- Become L.A.'s premier educational anchor institution and contribute to the overall well-being of the region
- Expand service learning opportunities
- Foster a thriving and progressive region through meaningful collaborative partnerships among and within the University, alumni, and communities of the greater Los Angeles area
- Promote global awareness and strengthen international partnerships and opportunities



# ESPG Consultative Committee Members

**Raquel Beltran**, Associate Director, Pat Brown Institute for Public Affairs

**Eric Bullard**, Dean, College of Professional and Global Education

**Jennifer Celaya Davis**, Senior Director, New Student and Parent Programs

**Bahiyyih Cerqueira**, Faculty, Division of Applied and Advanced Studies in Education

**Taylor Dark**, Faculty, Department of Political Science

**Janet Dial**, Vice President for University Advancement

**Rika Houston**, Faculty, Department of Marketing

**Taffany Lim**, Senior Director, Center for Engagement, Service, and the Public Good

**Allison Mattheis**, Faculty, Division of Applied and Advanced Studies in Education

**Rami Maysami**, Dean, College of Business and Economics

**Mario Perez**, Associate Vice President for University Advancement

**Raphe Sonenshein**, Executive Director, Pat Brown Institute for Public Affairs

**Maria Ubago**, Executive Director, Alumni Relations

**Michael Willard**, Chair, Department of Liberal Studies

**David Zitser**, President, ASI, Inc.



4-16-2018

**BE THERE**



Luckman Fine Arts Complex | 5 p.m.

GET THERE ►