



Esther Mendoza-Brown

Manager of Creative Services
Univision Communications, Inc.

Esther Mendoza-Brown currently serves as Manager of Creative Services for Univision Communications Inc. based out of Los Angeles, CA. Univision is the Emmy-award winning and nationally recognized media company serving Latinos in the United States.

With over 20 years of experience, Esther specializes in generating creative communication strategies and communication pieces that connect brands, local businesses and community partners with the fast-growing Latino population, in-language and in-culture, by utilizing Univision's vast array of television, digital, radio, social media and experiential platforms. In her role as Manager of Creative services, Esther has been successful in connecting clients such as Southern California Honda Dealers Association, We Count L.A., Bob's Discount Furniture, Hyundai, Boost Mobile, and many others, to Latino consumers. Esther currently holds a leadership position in Univision LA's office employee resource group, Women's Leadership Council.

Before joining Univision, Esther worked as a copywriter and creative director for several Latino advertising agencies.

Esther was born in Mexico City and raised in Dana Point, California. She currently resides in Los Angeles and enjoys many of the cultural experiences the city offers.