



## Fashion Retailing Certificate Request Form

Name: \_\_\_\_\_ CIN: \_\_\_\_\_  
(Last) (First) (M.I.)

Address: \_\_\_\_\_  
(Street) (City) (State) (Zip Code)

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Major: \_\_\_\_\_

### Requirements for the Certificate (18 units)

*Indicate the courses completed and grades obtained.*

<b>Required Courses (12 units)</b>		<b>Semester / Year</b>	<b>Grade</b>
MKT 3600	Principles of Retailing (3)		
MKT 4600	Retail Buying and Merchandising (3)		
ART 2100	Introduction to Fashion, Fiber, and Materials (3)		
ART 4150	Exhibition and Performance of Fashion, Fiber, and Materials (3)		

<b>Elective Courses (6 units)</b>		<b>Semester / Year</b>	<b>Grade</b>
Select two courses from the following:			
MKT 3100	Principles of Marketing (3)		
MKT 3210	Personal Selling (3)		
MKT 3400	Consumer Behavior (3)		
MKT 3800	Introduction to Social Media Marketing (3)		
MKT 4461	Marketing Research – Qualitative (3)		
MKT 4610	Digital Marketing and E-commerce (3)		
ART 2120	Technology I in Fashion, Fiber, and Materials (3)		
ART 2130	Historic Survey of Fashion, Fiber, and Materials (3)		
ART 2140	Body, Appearance and Adornment (3)		
ART 3050	Technology II in Fashion, Fiber, and Materials (3)		

ART 3110	Social Engagement with Fashion, Fiber, and Materials (3)		
ART 3410	Modern to Contemporary History of Fashion, Fiber, and Materials (3)		

\_\_\_\_\_  
Marketing Department Chair Signature

\_\_\_\_\_  
Date

Submit 1) **Certificate Request Form**, 2) paid **Certificate Program Application**, and 3) **Unofficial Transcripts** covering all courses listed above to the **CBE Staff Support Center, ST F517** during the term you plan to complete the final requirements.

Upon completion, your certificate will be mailed to the address you specified on your application.