

Dr. Karin Kricorian's Biography



Dr. Karin Kricorian is the Director of Management Science and Integration at the Walt Disney Company. She has over 20 years of experience as a data scientist and business strategist in the entertainment industry.

Dr. Kricorian earned a BA in Psychology at Yale University and her PhD in Marketing at the Stanford University School of Business. She is dedicated to increasing female and minority representation in STEM fields. She serves on the boards of MiOra, an organization that facilitates public health internships for underrepresented minorities, and STEMChicas, which encourages young girls to pursue science. She is vice chair of the Cal State LA dean's advisory board for College of Business and Economics and served as a mentor for the ASA DataFest at UCLA and Chapman University.